## WHAT IS CLAIMED IS:

1. A streaming portal, comprising:

at least one display frame for playback of multimedia information from a program offered by an information provider whereby the multimedia information is made available as multimedia data and the multimedia data are played back as a group of data streams;

wherein the multimedia data are divided into a group of streaming units on the basis of the configuration data determined from the program, whereby a streaming unit is supplied with a label that identifies the type of multimedia data contained in the streaming unit and the streaming unit is supplied with a display frame that identifies the information provider and is played back as a data stream.

- 2. The streaming portal of claim 1, wherein the multimedia data is intended for playback on the streaming portal in a display frame that has been designed to play back all the data on the streaming portal and that identifies the information provider.
- 3. The streaming portal of claim 1, wherein the program is a television or broadcasting program.
- 4. The streaming portal of claim 1, wherein the program contains a group of predetermined criteria for the determination of the configuration data.
- 5. The streaming portal of claim 4, wherein the criteria comprise at least one of time, theme, performer, producer, director, local criteria, language, and topicality.

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6. The streaming portal of claim 1, wherein the display frame is fitted with at least one identifier.

7. The streaming portal of claim 6, wherein the at least one identifier comprises at least one of design of the display frame, icon for the type of stream, and icon for the type of multimedia data.

- 8. The streaming portal of claim 1, further comprising a home page that has a menu including at least one of streaming channels, television, live stream, audio, interactive services, and latest news.
  - 9. The streaming portal of claim 1, further comprising a link to the Internet.
- 10. The streaming portal of claim 1, wherein a display frame assigned to each program broadcast also includes a link that provides access to the multimedia data that corresponds to the broadcast and which extends beyond the content of the broadcast.
- 11. The streaming portal of claim 1, wherein a number of display frames is grouped and assigned to a broadcast, whereby the grouping has a design that characterizes the broadcast.
- 12. The streaming portal of claim 1, wherein at least one display frame is multilingual.

- 13. A computer device comprising the streaming portal of claim 1.
- 14. A process for providing a streaming portal with at least one display frame for playback of multimedia information of a program offered by an information provider, comprising:

making the multimedia information available for the streaming portal as multimedia data; making the multimedia data available for playback as a group of data streams, wherein determining a configuration of the multimedia information from the program and is made available as configuration data;

dividing the multimedia data into a group of streaming units of the configuration data;

marking a streaming unit with an identification of the type of multimedia data contained in the streaming unit; and

providing the streaming unit with a display frame for playback as a data stream that identifies the information provider.

- 15. The process of claim 14, wherein the multimedia data on the streaming portal is played back on a display frame designed to play back all the data on the streaming portal and that identifies the information provider.
- 16. The process of claim 14, wherein the multimedia information is made available for the streaming portal as a receiver receives the multimedia information for the streaming portal.

17. The process of claim 16, wherein the multimedia information is made available by way of at least one of an antenna and a cable receiver and is converted to digitized information material in the form of multimedia data in a conversion unit.

- 18. The process of claim 14, wherein at least one of additional multimedia data and additional data is made available via at least one of a data storage unit and a network.
- 19. The process of claim 14, wherein the program is made available together with the multimedia information.
  - 20. The process of claim 14, wherein the marking occurs in a stream unit header.
- 21. The process of claim 14, wherein the program is made available separately from the multimedia information.
  - 22. The process of claim 21, wherein the program is made available via a network.
- 23. A computer program product that can be stored on a computer readable media and be fitted with a software code segment for initiating a computer device for playback of multimedia information of a program offered by an information provider on the streaming portal of claim 1 when the product is implemented on the computer device.

- 24. A computer program product that can be stored on a computer readable media and is fitted with a software code segment for initiating a computer device for implementation of the process of claim 12 when the product is implemented on the computer device.
- 25. A computer readable media on which the computer program product of claim 23 is stored.
- 26. A computer readable media on which the computer program product of claim 24 is stored.
- 27. A computer network for providing a streaming portal with at least one display frame for playback of multimedia information from a program offered by an information provider, comprising:

a receiver via which the multimedia information is made available;

a conversion unit via which the multimedia information becomes available as multimedia data whereby the multimedia data are played back as a group of data streams; and

at least one computer system,

wherein a configuration of the multimedia information determined from the program is made available as configuration data,

wherein the multimedia data can be divided into a group of streaming units on the basis of the configuration data,

wherein at least on of the streaming units has a marking that identifies the type of multimedia data contained in the streaming unit, and

wherein at least one of the streaming units is provided with a display frame that identifies the information provider.

- 28. The computer network of claim 27, wherein the multimedia data on the streaming portal can be played back on a display frame designed to play back all the data on the streaming portal and that identifies the information provider.
- 29. The computer network of one of claim 27, wherein the streaming units are grouped into categories based on at least one of streaming, audio, interactive, live, and television services.
- 30. The computer network of 27, wherein a data transmission occurs into data flows that have been separated into categories.
- 31. The computer network of claim 27, wherein a data transmission occurs via at least one of the Internet, a LAN, and a WAN.
- 32. The computer network of claim 27, further comprising a broadcasting unit for the execution of live broadcasts.
- 33. A computer system that provides a streaming portal with at least one display frame for playback of multimedia information from a program offered by an information provider, the first computer system comprising:

a receiver via which the multimedia information is made available; and

a conversion unit via which the multimedia information become available as multimedia data,

wherein the multimedia data are played back as a group of data streams, wherein the computer system is a capture system,

wherein a configuration of the multimedia information determined from the program is made available as configuration data,

wherein the multimedia data can be divided into a group of streaming units on the basis of the configuration data, and

wherein at least one streaming unit has a marking that identifies the type of multimedia data contained in the at least one streaming unit in such a way that the at least one streaming unit is provided with a display frame that identifies the information provider.

- 34. The computer system of claim 33, wherein the capture system comprises: capture software;
- a RealVideo footage raid;
- a SMIL software creator; and
- an administrator unit.
- 35. A method of using a computer system for providing a streaming portal with at least one display frame for playback of multimedia information of a program offered by an information provider, comprising:

making the multimedia information available for the streaming portal as multimedia data; and

making the multimedia data available for playback as a group of data streams, wherein the computer system is designed as a capture system,

wherein a configuration of the multimedia information is determined from the program and is made available as configuration data,

wherein the multimedia data are divided into a group of streaming units of the configuration data,

at least one streaming unit is marked with an identification of the type of multimedia data contained in the at least one streaming unit, so that the at least one streaming unit for playback as a data stream is provided with a display frame that identifies the information provider.

36. A method of using a computer system for providing a streaming portal with at least one display frame for playback of multimedia information of a program offered by an information provider, comprising:

making the multimedia information available as multimedia data;

making the multimedia data available for playback as a group of data streams;

dividing the multimedia data into a group of streaming units of the configuration data from the program whereby at least one streaming unit is marked with an identification of the type of multimedia data contained in the at least one streaming unit,

wherein the computer system is a peripheral system in which the streaming unit is provided with a display frame that identifies the information provider.

- 37. The method of claim 36, wherein the peripheral system is fitted with a first server unit for playback of the streaming portal that is designed as a link unit and is used for the execution of streaming requests.
- 38. The method of claim 36, wherein the peripheral system is connected to a second server unit that is a dynamic RealVideo server and is used to implement tasks.
- 39. The method of claim 38, wherein the tasks comprise at least one of administration, storage, and execution of multimedia data for the first server unit.
- 40. The method of claim 36, wherein the peripheral system comprises a maintenance system fitted with input tool software.
- 41. The method of claim 36, wherein the peripheral system comprises a management and control unit.
- 42. A method of using a computer system for providing a streaming portal with at least one display frame for playback of multimedia information of a program offered by an information provider to which the multimedia information for the streaming portal is made available as multimedia data, comprising:

making the multimedia data available for playback as a group of data streams;

dividing the multimedia information into a group of streaming units of the configuration data from the program;

marking at least one streaming unit with an identification of the type of multimedia data contained in the streaming unit; and

using the computer system as a peripheral system in which the at least one streaming unit is provided with a display frame that identifies the information provider.

43. A computer system for providing a streaming portal with at least one display frame for playback of multimedia information of a program offered by an information provider to which the multimedia information is made available as multimedia data whereby the multimedia data are made available for playback as a group of data streams,

wherein the multimedia data is divided into a group of streaming units of the configuration data from the program whereby at least one streaming unit is marked with an identification of the type of multimedia data contained in the at least one streaming unit, and whereby the at least one streaming unit is provided with a display frame that identifies the information provider, and

wherein the computer system is a user system in which the multimedia data on the streaming portal can be played back in a display frame that has been designed to play back all the data on the streaming portal and that identifies the information provider.

- 44. The computer system of claim 43, wherein the user system is fitted with a multimedia personal computer with an on screen user prompt.
  - 45. The computer system of claim 43, wherein the user system is a home recorder.

46. A method of using a computer system for providing a streaming portal with at least one display frame for playback of multimedia information of a program offered by an information provider, comprising:

making the multimedia information available for the streaming portal as multimedia data; making the multimedia data available for playback as a group of data streams;

dividing the multimedia data into a group of streaming units of the configuration data from the program;

marking at least one streaming unit with an identification of the type of multimedia data contained in the at least one streaming unit;

providing the streaming unit with a display frame for playback as a data stream that identifies the information provider,

wherein the computer system is a user system in which the multimedia data on the streaming portal can be played back in a display frame that has been designed to play back all the data on the streaming portal and that identifies the information provider.